

## **COOKIE POLICY**

The cookie policy generated on Bakeli website informs our users on how we use cookies and other data collection tools to personalize their use of our website and mobile application platform. When users visit a website, the host of that site shifts a cookie file of the browser on your device's hard disk. This way, our website remembers them and their preferences to help them customize web pages. At the same time, protecting their data is our requisite concern also. Hence, for that, we observe the applicable legal provisions, lawful handling and non-disclosure of data and data security.

Since cookies require the users' prior consent obtained via the cookie banner on the website, we provide them with the opportunity to change or withdraw their consent any time via the cookie banner on our platform. But there are some cookies that are technically necessary for our services. So the users' prior consent is not required for those cookies.

We use some marketing cookies in the format of social media plug-ins from social networks too. When plug-ins are embedded, the social network gets the information that some user has accessed the correlated page of the website. When users log in to the social network, the social network operator can match the visit to the website to the user's personal account. By clicking the 'like' button or 'recommend us on social media' button, the corresponding information is channelled from their browser directly to the social network operator and that information are saved there. In this way, users connect with the plug-ins. Despite the user not being a social network member, there is still some probability of the social network operator learning and saving the user's IP address as well as information on the browser and operating system he/she uses.

There are two types of cookies on our website. One is so-called session cookies. Those get immediately deleted on their own when the users leave our web browser. It is not retained after the browser is closed as the cookie is stored in temporary memory. However, they will store some details in the form of session credentials that do not privately identify the user.

Another is persistent cookies. These cookies collect some particulars about the user, say, browsing behaviour or user preferences for a certain site. They remain on the users' computer until the cookies reach an expiration date set by us or are manually deleted by the users in their browser. However, the expiration date for the persistent cookies varies depending on the cookie type.

If you are eager to know more about our cookie policy, feel free to reach out to us via our email [bakeli.helpdesk@gmail.com](mailto:bakeli.helpdesk@gmail.com).